

Rep Order#	9797254	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

**Printed:** 08/20/2012 10:35 AM  
**Last Received:** 08/17/2012 4:12 PM  
**Showing Buylines:** All Lines

1 of 4

**Showing Buylines: All Lines**

Station WOAL-TV SAN ANTONIO  
Advertiser ( ) POLITICAL ISSUE GROU  
Product NRCC IE 2012  
Estimate# 3010  
Buyer MICHELE MORIE  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/3010  
Flight Dates 09/07/2012 - 09/13/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) KATHRYN SARDINSKY  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

— CONTRACT COMMENT —

\*NO 9/11 SPOTS \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

—REMARKS—

NEW ORDER -PLS CHECK &amp; CONFIRM-THANKS -KAT

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	5A-6A	NEWS 4 WOAI-5A	:30	\$200.00	09/07-09/07	1	1	1	\$200.00	
Rating: 1.7												
	2	M	5A-6A	NEWS 4 WOAI-5A	:30	\$200.00	09/10-09/10	1	1	1	\$200.00	
Rating: 1.7												
	3	M	5A-6A	NEWS 4 WOAI-5A	:30	\$200.00	09/10-09/10	1	1	1	\$200.00	
Rating: 1.7												
Buyline Comment: MAX SEP												
	4	W	5A-6A	NEWS 4 WOAI-5A	:30	\$200.00	09/12-09/12	1	1	1	\$200.00	
Rating: 1.7												
	5	TH	5A-6A	NEWS 4 WOAI-5A	:30	\$200.00	09/13-09/13	1	1	1	\$200.00	
Rating: 1.7												
	6	M	6A-7A	NEWS 4 WOAI-6A	:30	\$650.00	09/10-09/10	1	1	1	\$650.00	
Rating: 2.6												
	7	W	6A-7A	NEWS 4 WOAI-6A	:30	\$650.00	09/12-09/12	1	1	1	\$650.00	
Rating: 2.6												

Rep Order#	9797254	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

Printed: 08/20/2012 10:35 AM  
Last Received: 08/17/2012 4:12 PM  
Showing Buylines: All Lines

Station	WOAI-TV SAN ANTONIO
Advertiser	( ) POLITICAL ISSUE GROU
Product	NRCC IE 2012
Estimate#	3010
Buyer	MICHELE MORIE
Phone#	
Fax#	

Agency ( ) NATIONAL MEDIA RESOURCES  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/3010  
Flight Dates 09/07/2012 - 09/13/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) KATHRYN SARDINSKY  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	8	F	7A-8A	TODAY SHW	:30	\$650.00	09/07-09/07	1	1	1	\$650.00	
Rating: 2.5												
	9	W	7A-8A	TODAY SHW	:30	\$650.00	09/12-09/12	1	1	1	\$650.00	
Rating: 2.5												
	10	SA	6A-8A	SATURDAY TODAY	:30	\$175.00	09/08-09/08	1	1	1	\$175.00	
Rating: 1.0												
	11	SA	11A-230P	PGA: BMW CHAMPIONSHIP	:30	\$500.00	09/08-09/08	1	1	1	\$500.00	
Rating: 1.0												
	12	SU	11A-230P	PGA: BMW CHAMPIONSHIP	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
Rating: 1.0												
	13	F	4P-5P	JUDGE JUDY	:30	\$375.00	09/07-09/07	1	1	1	\$375.00	
Rating: 2.1												
	14	M	4P-5P	JUDGE JUDY	:30	\$375.00	09/10-09/10	1	1	1	\$375.00	
Rating: 2.1												
	15	W	4P-5P	JUDGE JUDY	:30	\$375.00	09/12-09/12	1	1	1	\$375.00	
Rating: 2.1												
	16	W	4P-5P	JUDGE JUDY	:30	\$375.00	09/12-09/12	1	1	1	\$375.00	
Rating: 2.1												
	17	TH	4P-5P	JUDGE JUDY	:30	\$375.00	09/13-09/13	1	1	1	\$375.00	
Rating: 2.1												
	18	F	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	09/07-09/07	1	1	1	\$1,100.00	
Rating: 3.0												

Rep Order# 9797254 Ver# 1 Status New Traffic Order# Printed: 08/20/2012 10:35 AM 3 of 4

EC'd Yes Last Received: 08/17/2012 4:12 PM Showing Buylines: All Lines

Station WOAI-TV SAN ANTONIO  
 Advertiser ( ) POLITICAL ISSUE GROU  
 Product NRCC IE 2012  
 Estimate# 3010  
 Buyer MICHELE MORIE  
 Phone#  
 Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 155/426/3010  
 Flight Dates 09/07/2012 - 09/13/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) KATHRYN SARDINSKY  
 Salesperson Phone# 202-955-5342  
 Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	19	W	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	09/12-09/12	1	1	1	\$1,100.00	
	Rating: 3.0											
	20	M	630P-7P	NEWS4 WOAI-630	:30	\$850.00	09/10-09/10	1	1	1	\$850.00	
	Rating: 3.0											
	21	W	630P-7P	NEWS4 WOAI-630	:30	\$850.00	09/12-09/12	1	1	1	\$850.00	
	Rating: 3.0											
	22	TH	630P-7P	NEWS4 WOAI-630	:30	\$850.00	09/13-09/13	1	1	1	\$850.00	
	Rating: 3.0											
	23	SU	5P-530P	NEWS4 WOAI-5P	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
	Rating: 3.0											
	24	W	930P-10P	GUYS WITH KIDS (OTO)	:30	\$1,600.00	09/12-09/12	1	1	1	\$1,600.00	
	Rating: 3.0											
	25	SU	7P-11P	NBC SUN NFL GAME	:30	\$6,500.00	09/09-09/09	1	1	1	\$6,500.00	
	Rating: 10.0											
	26	SA	10P-1035P	NEWS4 WOAI-10P<	:30	\$1,150.00	09/08-09/08	1	1	1	\$1,150.00	
	Rating: 3.6											

---REPORT TOTALS---

Report Totals: 26 / \$21,150.00

---SALES MONTHLY TOTALS---

Sep 12: 26 / \$21,150.00

Sales Totals: 26 / \$21,150.00

Rep Order# 9797254 Ver# 1 Status New Traffic Order# Printed: 08/20/2012 10:35 AM 4 of 4  
 EC'd Yes Last Received: 08/17/2012 4:12 PM  
 Showing Buylines: All Lines

Station	WOAL-TV SAN ANTONIO	Agency	( ) NATIONAL MEDIA RESEARCH PLANNING	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU		815 SLATERS LANE	Sales Office	( ) WASHINGTON
Product	NRCC IE 2012		ALEXANDRIA, VA 22314	Salesperson	( ) KATHRYN SARDINSKY
Estimate#	3010	Agency C/P1/P2/E	155/426/3010	Salesperson Phone#	202-955-5342
Buyer	MICHELE MORIE	Flight Dates	09/07/2012 - 09/13/2012	Salesperson FAX#	
Phone#		Hiatus Weeks			
Fax#					

Station Totals: 26 / \$21,150.00

Lines not sent/rcld/rtrn: 0 / \$0.00

**—COMPETITIVE—**

Market Totals	\$141,000	CABL	0%	IOAI	0%	KABB	10%	KCWX	0%	KENS	41%
		KWYS	0%	KPXL	0%	KSAT	34%	KWEX	0%	UNKN	0%
		WOAI	15%								

Books  
Demos

RA3564  
null

**ORDER**

WOAI-TV

**Orders**  
**Order / Rev:** 50511  
**Alt Order #:** 9797254  
**Product Desc:** NRCC IE 2012/POLITICAL ISSUE  
**Estimate:** 3010  
**Flight Dates:** 09/07/12 - 09/13/12  
**Original Date / Rev:** 08/20/12 / 08/20/12  
**Order Type:** GENERAL  
**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency**  
**Name:** National Media Research Planning  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** NRCC IE 2012  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-ISS, GEN  
**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/13/12	26	\$21,150.00	\$17,977.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	26	\$21,150.00	\$17,977.50	0.00
<b>Totals</b>	<b>26</b>	<b>\$21,150.00</b>	<b>\$17,977.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WOAI-TV	15%	\$21,150.00
Market	100%	\$141,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EOAI	0%	\$0.00
KABB	10%	\$14,100.00
KENS	41%	\$57,810.00
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	0%	\$0.00
KNIC	0%	\$0.00
KPXL	0%	\$0.00
KSAT	34%	\$47,940.00
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KVDF	0%	\$0.00
KWEX	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOAI	09/07/12	09/07/12	Local 5a News	CM	5:00 AM-6:00 AM	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				Local 5a News											

NEWS 4 WOAI-5A

Order / Rev: 50511  
 Alt Order #: 9797254  
 Flight Dates: 09/07/12 - 09/13/12

Advertiser: NRCC IE 2012  
 Product Desc: NRCC IE 2012/POLITICAL ISSUE  
 Estimate: 3010  
 WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOAI	09/07/12	09/07/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM ----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 4 WOAI-5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				1	\$200.00		0.00			
E 2	WOAI	09/10/12	09/10/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 4 WOAI-5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$200.00		0.00			
E 3	WOAI	09/10/12	09/10/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 4 WOAI-5A MAX SEP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$200.00		0.00			
E 4	WOAI	09/12/12	09/12/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM --W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 4 WOAI-5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$200.00		0.00			
E 5	WOAI	09/13/12	09/13/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM ---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 4 WOAI-5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$200.00		0.00			
E 6	WOAI	09/10/12	09/10/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$650.00		0.00			
E 7	WOAI	09/12/12	09/12/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM --W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$650.00		0.00			
E 8	WOAI	09/07/12	09/07/12	Today Show Today Show	CM	7:00 AM-8:00 AM ----F-- (7:00 AM-8:00 AM)	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				1	\$650.00		0.00			
E 9	WOAI	09/12/12	09/12/12	Today Show Today Show	CM	7:00 AM-8:00 AM --W---- (7:00 AM-8:00 AM)	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$650.00		0.00			
E 10	WOAI	09/08/12	09/08/12	Sat Today Show Sat Today Show	CM	6:00 AM-8:00 AM -----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
SATURDAY TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$175.00		0.00			
E 11	WOAI	09/08/12	09/08/12	PGA PGA	CM	11:00 AM-2:30 PM -----S- (11:00 AM-2:30 PM)	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
PGA: BMW CHAMPIONSHIP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$500.00		0.00			
E 12	WOAI	09/09/12	09/09/12	PGA PGA	CM	1:00 PM-5:00 PM -----S (1:00 PM-5:00 PM)	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
PGA: BMW CHAMPIONSHIP														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$500.00		0.00			
E 13	WOAI	09/07/12	09/07/12		CM	4:00 PM-5:00 PM ----F--	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00

Order / Rev: 50511  
 Alt Order #: 9797254  
 Flight Dates: 09/07/12 - 09/13/12

Advertiser: NRCC IE 2012  
 Product Desc: NRCC IE 2012/POLITICAL ISSUE  
 Estimate: 3010

WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4p-5p Judge Judy JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 ----F-- 1 \$375.00 0.00														
E 14	WOAI	09/10/12	09/10/12	M-F 4p-5p Judge Judy	CM	4:00 PM-5:00 PM M-----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 1 \$375.00 0.00														
E 15	WOAI	09/12/12	09/12/12	M-F 4p-5p Judge Judy	CM	4:00 PM-5:00 PM --W----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$375.00 0.00														
E 16	WOAI	09/12/12	09/12/12	M-F 4p-5p Judge Judy	CM	4:00 PM-5:00 PM --W----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$375.00 0.00														
E 17	WOAI	09/13/12	09/13/12	M-F 4p-5p Judge Judy	CM	4:00 PM-5:00 PM ---T---	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---T--- 1 \$375.00 0.00														
E 18	WOAI	09/07/12	09/07/12	Local 6p News Local 6p News M-F	CM	6:00 PM-6:30 PM ----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS4 WOAI-6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 ----F-- 1 \$1,100.00 0.00														
E 19	WOAI	09/12/12	09/12/12	Local 6p News Local 6p News M-F	CM	6:00 PM-6:30 PM --W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS4 WOAI-6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$1,100.00 0.00														
E 20	WOAI	09/10/12	09/10/12	Local 630p News Local 6:30p News M-F	CM	6:30 PM-7:00 PM M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
NEWS4 WOAI-630 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 1 \$850.00 0.00														
E 21	WOAI	09/12/12	09/12/12	Local 630p News Local 6:30p News M-F	CM	6:30 PM-7:00 PM --W----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
NEWS4 WOAI-630 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$850.00 0.00														
E 22	WOAI	09/13/12	09/13/12	Local 630p News Local 6:30p News M-F	CM	6:30 PM-7:00 PM ---T---	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
NEWS4 WOAI-630 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---T--- 1 \$850.00 0.00														
E 23	WOAI	09/09/12	09/09/12	Local 5p News Su Local 5p News Su	CM	5:00 PM-5:30 PM -----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
NEWS4 WOAI-5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 1 \$500.00 0.00														
E 24	WOAI	09/12/12	09/12/12	Wed Reg 1 Wed Reg 1	CM	6.58p-8p --W----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
ROS PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$1,600.00 0.00														
E 25	WOAI	09/09/12	09/09/12		CM	7:00 PM-11:00 PM-----S	:30	1	\$6,500.00	P-2	0.00	NM	1	\$6,500.00

Order / Rev: 50511  
 Alt Order #: 9797254  
 Flight Dates: 09/07/12 - 09/13/12

Advertiser: NRCC IE 2012  
 Product Desc: NRCC IE 2012/POLITICAL ISSUE  
 Estimate: 3010  
**WOAI-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Sunday Night Football															
NBC Sunday Night Football															
NBC SUN NFL GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1			\$6,500.00		0.00			
E 26	WOAI	09/08/12	09/08/12	Late 10p News Sa	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00
				Late 10p News Sa											
NEWS4 WOAI-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			1			\$1,150.00		0.00			
													Totals	26	\$21,150.00